

INVITATION

CROSS-BORDER NETWORKING EVENT

Zala County Foundation for Enterprise Promotion kindly invites you to

“Cooperation and exchange of knowledge and experience

in the field of energy planning and climate change mitigation”

event, which we will **held on Tuesday, 29th of June 2021 at 9:00 a.m.**

in University of Pannonia, University Center of Zalaegerszeg,

Faculty of Management

(address: Hungary, 8900 Zalaegerszeg, Gasparich Márk u. 18/A, building: Infocentrum,
second floor, parking: in front of the campus-before entry)

Participation is free, we will provide lunch for the participants.

You will be welcomed!

Due to compliance with epidemiological measures raised by COVID-19 pandemic, the number of people who can participate at the event is limited, but also needed the immunity certificate. To be attend the event is the own responsibility of the participant.

We kindly ask you to CONFIRM your participation until Monday, **28th of June 2021, 12:00 p.m.** by filling and sending the attached registration form to the following address: timea.kozma@zmva.hu. You can find out more information about the event by sending an inquiry to the following e-mail address: timea.kozma@zmva.hu or by calling the phone number: +36-30-487-4491.

The event will be held in English-Croatian-Hungarian language, however continuous interpretation in Hungarian-Croatian language will be provided.

The planned program of the event is as follows:

Time	Topic and lecturer
9:00 – 9:30	Registration of participants, welcome coffee
9:30 – 9:40	Welcome speech, opening of the networking event – Miklós Varga, managing director, Zala County Foundation for Enterprise Promotion
9:40 – 9:50	Presentation of the project SEPlAM-CC (objectives, activities, results) – Tímea Kozma, projectmanager, Zala County Foundation for Enterprise Promotion
9:50 – 10:10	Definition of energy deficit – Gábor Heves, expert, IMRO-DDKK Nonprofit Kft.
10:10 – 10:30	Coffee break
10:30 – 10:50	Strategic planning on regional and local level – Ivan Plačko, managing director, Technology Innovation Centre Medjimurje - TICM Ltd.
10:50 – 11:10	Sustainable Energy and Climate Action Plans in Croatia – from idea to realization – Niki Radiković, energy expert associate, Medjimurje Energy Agency Ltd.
11:10 – 11:30	Challenges of making SECAP in a small town – Gábor Heves, expert, IMRO-DDKK Nonprofit Kft.
11:30 – 13:00	Lunch
13:00-15:00	Best practice – Visit to the Green Campus, Zalaegerszeg – Tamás Gombos technical manager, University of Pannonia, Zalaegerszeg Q&A: networking and further discussion

We are looking forward to your arrival!

With respect,

Miklós Varga
Managing director
Zala County Foundation for Enterprise Promotion

The event will be implemented in the framework of Interreg V-A Hungary-Croatia Co-operation programme 2014-2020, SEPlAM-CC project – Raising Capacity of Cross-Border Public Institutions in Sustainable Energy Planning and Management and Climate Change Mitigation (HUHR/1901/3.1.1/0048).

Note - For the purpose of monitoring the project and to ensure reporting to the Control bodies of the Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020, please note that the event will be photographed whereas the photos from the event will be published for the purpose of fulfilling the project information and publicity requirements.

Project description:

The project SEPlAM-CC is implementing within the Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020. The main goal of the project is to raise capacity of cross-border public institutions in sustainable energy planning and management and climate change mitigation by exchange of experience, knowledge and best practice examples. The implementation of project activities is also aiming at encouraging the planning and implementation of measures to increase energy efficiency and the use of renewable energy sources in the public and private sector. Medjimurje Energy Agency Ltd. is participating in the project as lead partner and the other partner from Hungary is Zala County Foundation for Enterprise Promotion. The total budget of the project is 176,075.35 € (EU contribution amounts to 149.664,04 €). The project implementation started on 1st of July 2020 and will last until 28th of February 2022 when the implementation of all project activities will be completed.

As we all know, the local and regional authorities play the main role in energy planning and climate change mitigation so they will be directly involved in the implementation of project activities by development of Sustainable Energy and Climate Action Plans (SECAPs) for two local government units in HU-HR cross-border area. Through development of SECAPs the concrete measures for increasing energy efficiency, use of renewable energy sources and climate change mitigation with timeframes and assigned responsibilities in the administrative area of local government units will be defined. In addition, within the project the cross-border networking and educational workshops will be organized in order to ensure the cooperation between experts from various fields and to increase the capacity of public employees involved in development of strategic and planning documents in the field of energy and climate change mitigation.

Sustainable energy planning and climate change mitigation are the two biggest problems nowadays, and the key to success in overcoming the challenges arising from these problems lies in the adoption of appropriate strategic and planning documents at local, regional and national level and in successful implementation of measures defined in those documents. The basis for effective energy planning and climate change mitigation as well as for development of relevant strategic and planning documents in the cross-border area is the development of a common cross-border methodology that includes the specifics of project partner countries, defines the activities and relevant stakeholder engagement during the whole process of energy planning and climate change mitigation. The main goal of this networking event is to establish an effective cooperation between relevant stakeholders in HU-HR cross-border area for the purpose of common methodology on strategy planning and SECAP development.