



Providing quality support for activities regarding Energy Efficiency (EE) and Renewable Energy Sources (RES) in the County of Medjimurje.

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## ABOUT:



Medjimurje energy agency ltd. (acronym MENEА) was established in 2008 as a part of the EU project „Creation of energy agencies in Lleida (ES), Medjimurje (HR) and Montpellier (FR)“ financed from Intelligent Energy – Europe (IEE). Agency establishment was initiated by Medjimurje County and Regional development agency REDEA.

MENEА was founded having in mind goal of promoting idea of sustainable development in accordance with actual needs of the Medjimurje County while promoting use of Renewable Energy Sources (RES) and Energy Efficiency (EE), which is in line with strategic goal of the County (promoting economic and social growth based on sustainable development and focused on innovation, knowledge transfer and preservation of natural and cultural heritage).

## OBJECTIVES, ACTIVITIES, INTERESTS:

MENEА’s business activities include a wide range of actions through which information, technical and other needs of public and private sector in area of RES and EE are satisfied. Among others, MENEА’s activities include providing information and advice regarding energy through information and promotion channels, i.e. website, social media, seminars and workshops, projects implementation as well as everyday direct contact with citizens and business community.

### Agency’s business activity:

- preparation of strategies, program and plan documents based on sustainable and rational consumption of energy and use of RES;
- technical support and preparation of projects related to energy, EE and RES;
- preparation of project applications for national and EU calls for public and private sector and

project implementation after successful application;

- introduction of new technologies and services and finding of available funding sources;
- establishment of regional, national and international network of institutions and companies for the exchange of good practices, sustainable concepts and projects and joint implementation of projects;
- regional central contact point for raising awareness, providing information, advice and education regarding EE and RES through seminars, good practices, promotional materials and website;



### Special interest in:

- smart metering and automatization;
- smart cities / smart regions;
- energy performance contracting;
- nearly zero energy buildings (NZEB);

- use of geothermal, solar and energy from biomass;
- autonomous systems with advanced batteries;
- innovative financing instruments and funding possibilities;
- energy-efficient public infrastructure;



- promoting the use of bicycles and e-bikes;
- social aspects - energy poverty, education of young people, social entrepreneurship;
- other innovative measures for energy efficiency (comprehensive refurbishment of buildings, SMEs, etc.);

## REFERENCES:

### National references:

- Energy efficiency action plans for three-year period and Annual energy efficiency plans for regional authorities (multiple documents developed for Medjmurje County);
- Energy management for buildings owned by Medjmurje County or by institutions founded by Medjmurje County;
- Coordination and implementation of regional subsidiary programs for households in the area of EE and RES;
- Energy audits of public lighting for towns and municipalities (Municipality of Nedelišće, Municipality of Đelekovec, Town of Čakovec, Town of Koprivnica, Town of Prelog, Town of Mursko Središće);
- Energy audits for public and private buildings;
- Sustainable Energy Action Plans (SEAPs) and Sustainable Energy and Climate Action Plans (SECAPs) for several towns and municipalities in Croatia;
- Coordination of broadband infrastructure documentation preparation
- Involved in integrated passenger transport documentation preparation;
- Comprehensive refurbishment of buildings in public sector

### International and EU references:

- HR GEOc Geothermae project on NER300 programme - innovative geothermal power plant – EU award for innovative project.
- Operational Programme Slovenia-Croatia (followed by European territorial cooperation Slovenia-Croatia):
  - IR-OVE (IPA SI - HR)

- BIOREGIO (ETC SI-HR)
- EUpeR (ETC SI-HR)
- Cross – border Co-operation programme Hungary-Croatia
  - EE SUN - Energy Efficient Sustainable Urban Neighborhood
  - SEPlaM-CC - Raising capacity of cross-border public institutions in sustainable energy planning and management and climate change mitigation
  - CO-EMEP - Improvement of cooperation for better energy management and reduction of energy poverty in HU-HR cross-border area
- Interreg Central Europe
  - Dynamic Light - Towards Dynamic, Intelligent and Energy Efficient Urban Lighting
  - RURES - Promote the Sustainable Use of Renewable Resources and Energy Efficiency in Rural Regions
  - ENES-CE - Collaboration between public bodies and citizen energy groups in implementing local energy strategies in Central Europe
- Interreg Danube Seed Money Facility
  - RuGeoHeat - Analysis of the shallow geothermal energy exploitation potential and its' use in heating of rural and semirural area
- Horizon 2020
  - CEESEU - Central and Eastern European Sustainable Energy Union

